



Report

Political Survey of Americans

Trade Negotiations and Corruption in Trump's Administration



Date: 27/10/2025
Project: 16811-199



Methodology

This week, we surveyed Americans to find out their attitudes toward the trade negotiations with Canada, as well as their perception on Trump's administration.

Method

Online survey among respondents 18 years of age or older.
(Sample: **n= 1,010**).

Respondents had the option of completing the survey in English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region, education, ethnicity, and number of people in the household** in order to ensure a representative sample of the American population.

🔍 Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **October 24 to October 26, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.1%**, (19 times out of 20) for the American sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada, at the following e-mail address:
aenns@leger360.com

The **Most Accurate** Polling Firm in Canada

CANADA 2025

	LEGER POLL Published on April 26, 2025	OFFICIALS RESULTS 2025 Canada Federal Election
	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **include...**

Political Identity and Voting Patterns

Among decided voters, 50% would choose the Democratic candidate and 46% the Republican candidate, with 5% preferring someone else. This represents a slight two-point increase in Democratic support compared to late September.

Perception of Trump, Vance and Carney

Currently, 39% of Americans hold a favorable opinion of Donald Trump, while 51% view him unfavorably. His job approval stands at 39%, compared to 52% who disapprove, similar to the previous measurement.

Vice-President J.D. Vance is viewed favorably by 34% of respondents and unfavorably by 43%, with 17% indicating they do not know enough about him to form an opinion.

Nearly two-thirds of Americans (63%) say they do not know Mark Carney well enough to form an opinion; 29% nonetheless say they have a good opinion of him and 9% a bad one.

Views on Canada–U.S. Trade Relations

Americans view Canada positively in economic and trade matters: they describe it as either a friendly partner (36%) or a close ally (22%), while 30% see it as a neutral neighbor. Only 9% perceive Canada as unfriendly neighbor that works against U.S. interests or adversarial (4%).

In addition, Americans express more trust in Canada than in the U.S. on trade negotiations. Three-quarters (75%) say they trust Canada to negotiate in good faith and seek a fair outcome, while 52% express similar trust toward the U.S. administration. Overall, 73% describe the relationship between the two countries as good or excellent.

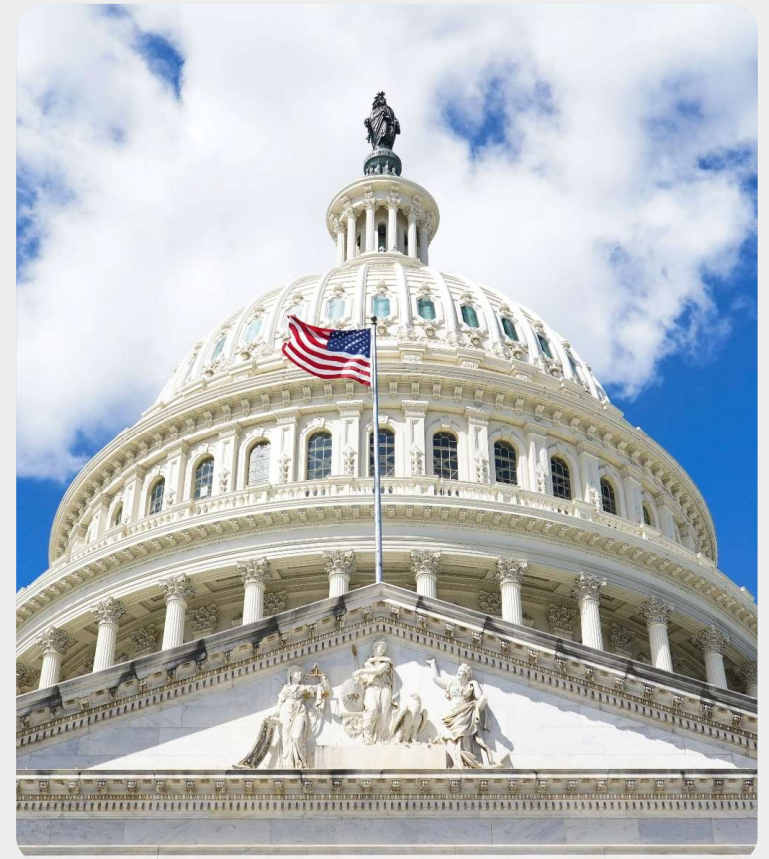
Perceptions of Corruption in the Trump Administration

Half of Americans (50%) perceive the Trump administration as corrupt, while 36% say it was not corrupt. Additionally, 47% believe it was more corrupt than other recent presidencies, and 53% think Trump acts primarily in his own interests.

When asked about the Trump administration's legal actions against political opponents, a third of respondents (34%) believe the prosecutions of political opponents were justified, while a little less than half of respondents (44%) consider them unjustified. 22% express no opinion on the matter.

Trust in the U.S. judicial system to handle corruption cases fairly stands at 33%, while 55% say they have little or no trust in it.

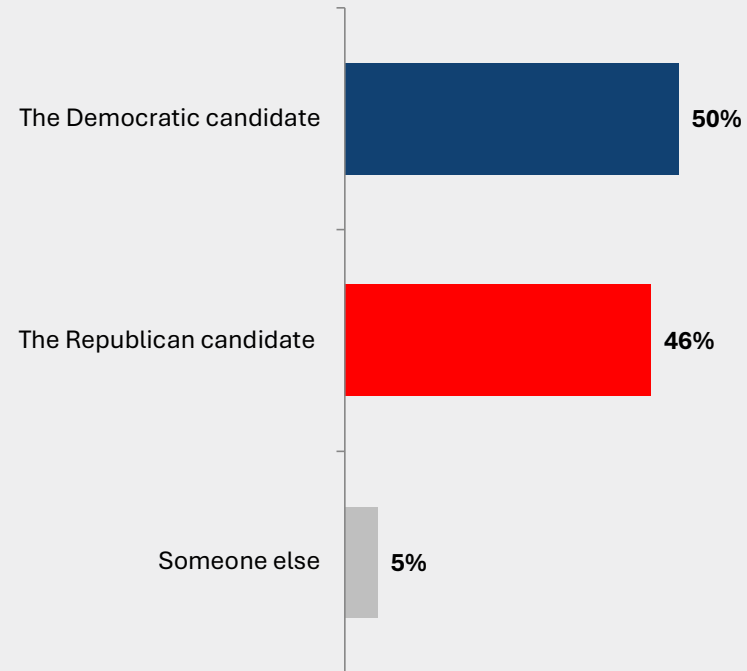
Political Preferences and Opinions



Voting Intentions for the 2028 Presidential Election (1/2)

Q1. If the 2028 presidential election were held today, would you vote for the Republican candidate or the Democratic candidate?

Base: Decided voters (n=822)



Voting Intentions for the 2028 Presidential Election (2/2)

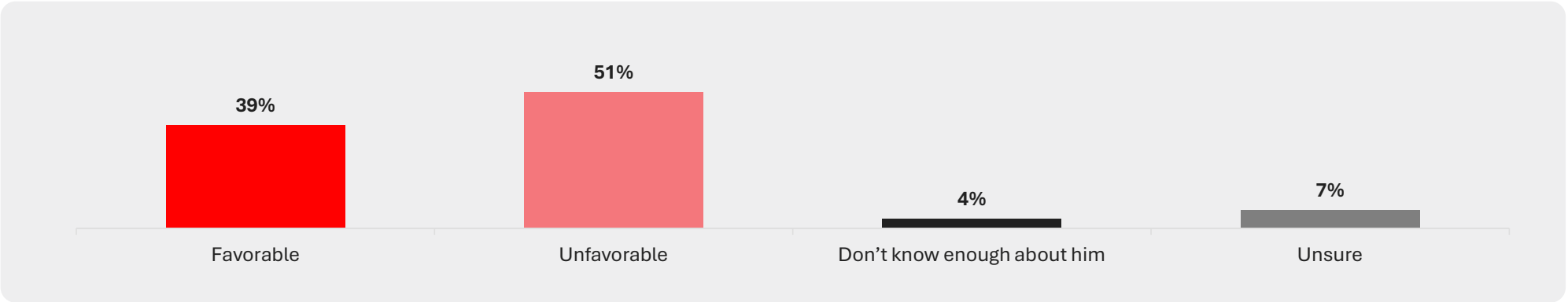
Q1. If the 2028 presidential election were held today, would you vote for the Republican candidate or the Democratic candidate?

Base: All respondents (n=1,010) / Decided voters (n=822)

	TOTAL ALL VOTERS	TOTAL DECIDED VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL DECIDED VOTERS Sep. 30 th 2025	Gap
<i>Weighted n=</i>	1,010	787	135	174	294	184	217	241	329	401	386	780	
<i>Unweighted n=</i>	1,010	822	126	176	323	197	131	276	415	388	434	811	
The Democratic candidate	39%	50%	63%	50%	42%	51%	49%	53%	48%	45%	54%	48%	+2
The Republican candidate	35%	46%	34%	46%	52%	44%	47%	40%	48%	50%	41%	46%	=
Someone else	4%	5%	3%	4%	7%	5%	4%	7%	4%	4%	5%	5%	=
Can't vote	2%	-	-	-	-	-	-	-	-	-	-	-	-
Won't vote	8%	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	12%	-	-	-	-	-	-	-	-	-	-	-	-

Opinion of Donald Trump

Q2. Overall, do you have a favorable or unfavorable impression of President Donald Trump? If you do not know enough about him to have an opinion indicate so.
 Base: All respondents (n=1,010)

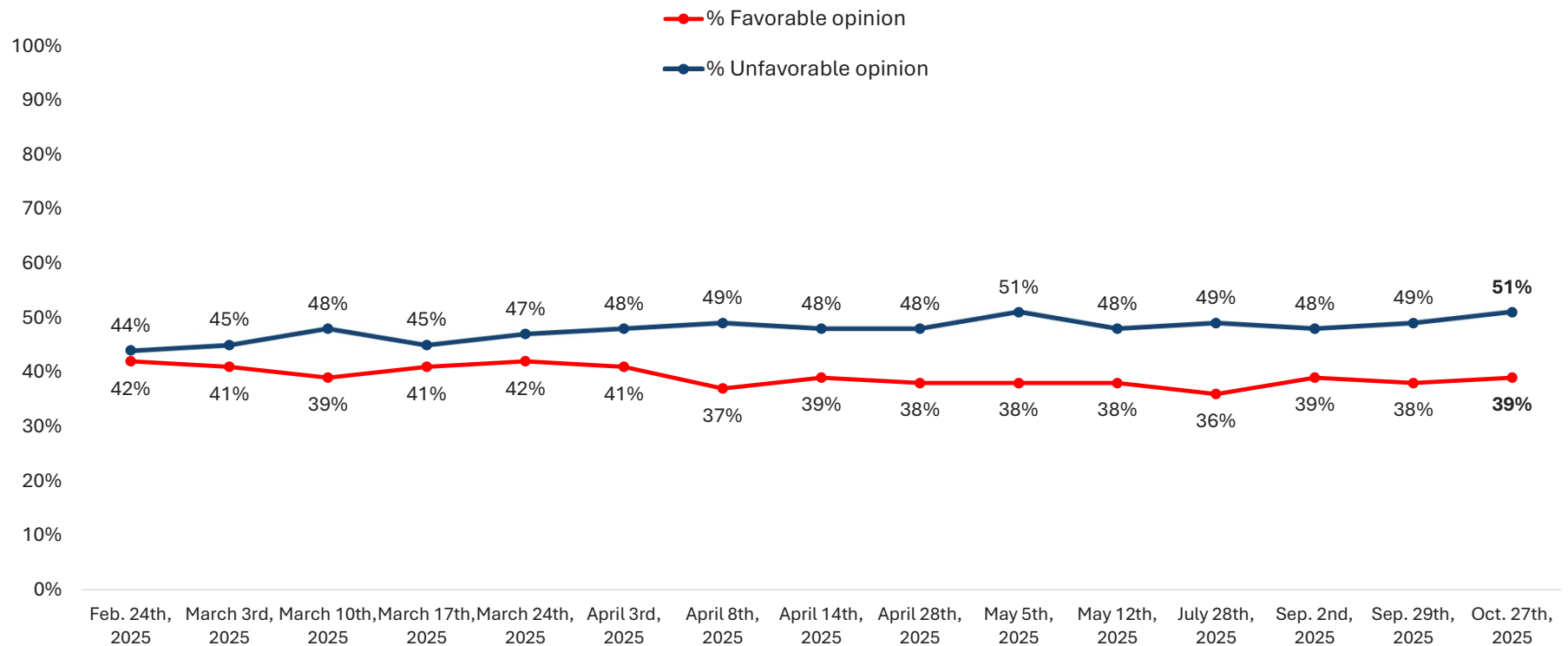


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Indepen- dent	Total Sep. 30 th 2025	Gap
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320	1,010	
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301	1,010	
Favorable	39%	32%	40%	42%	36%	37%	36%	42%	47%	31%	86%	9%	31%	38%	+1
Unfavorable	51%	58%	51%	49%	50%	51%	55%	48%	47%	55%	11%	86%	55%	49%	+2
I don't know enough about him	4%	1%	2%	3%	9%	5%	3%	3%	2%	5%	1%	3%	4%	5%	-1
Unsure	7%	10%	7%	6%	5%	7%	6%	7%	4%	10%	2%	3%	11%	7%	=

Opinion of Donald Trump – *Evolution*

Q2. Overall, do you have a favorable or unfavorable impression of President Donald Trump? If you do not know enough about him to have an opinion indicate so.

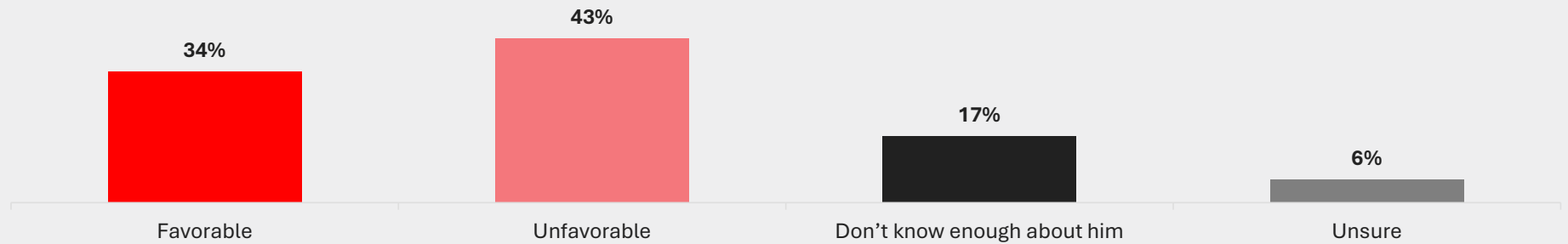
Base: All respondents (n=1,010)



Opinion of JD Vance

Q3. Overall, do you have a favorable or unfavorable impression of Vice-President JD Vance? If you do not know enough about him to have an opinion indicate so.

Base: All respondents (n=1,010)

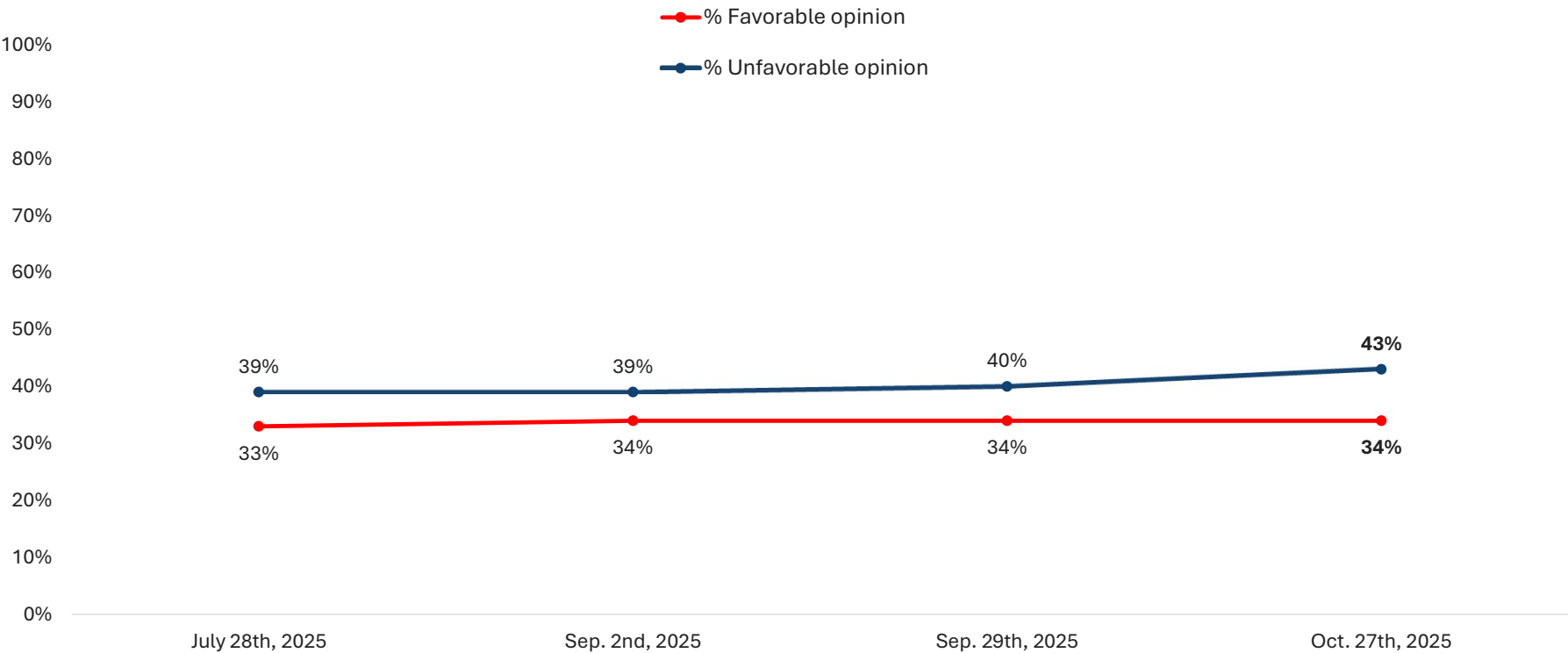


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Indepen- dent	Total July 30 th 2025	Gap
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320	1,010	
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301	1,010	
Favorable	34%	30%	38%	34%	34%	29%	31%	40%	43%	26%	76%	10%	25%	34%	=
Unfavorable	43%	50%	45%	39%	40%	44%	44%	40%	41%	44%	10%	71%	47%	40%	+3
I don't know enough about him	17%	11%	13%	18%	24%	19%	19%	14%	11%	23%	11%	17%	17%	21%	-4
Unsure	6%	8%	4%	9%	2%	7%	6%	6%	5%	7%	2%	2%	11%	5%	+1

Opinion of JD Vance – Evolution

Q3. Overall, do you have a favorable or unfavorable impression of Vice-President JD Vance? If you do not know enough about him to have an opinion indicate so.

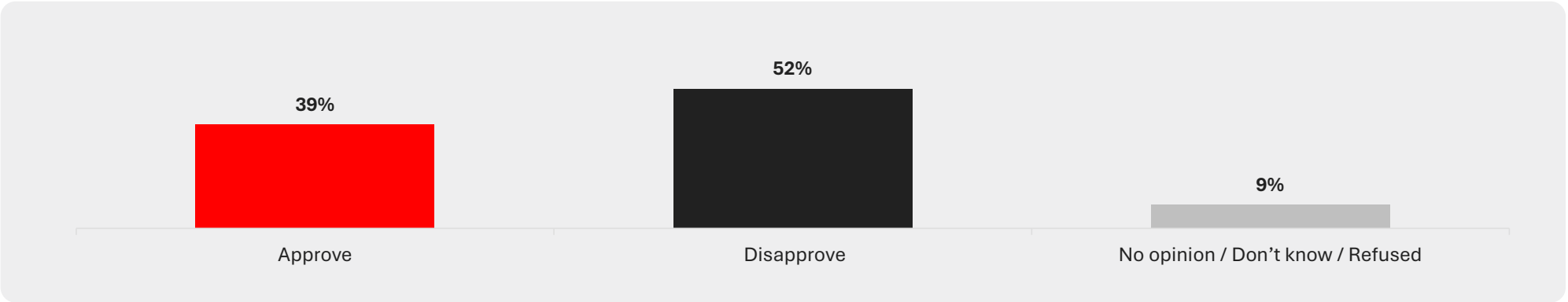
Base: All respondents (n=1,010)



Approval of Donald Trump's Job Performance

Q4. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Base: All respondents (n=1,010)

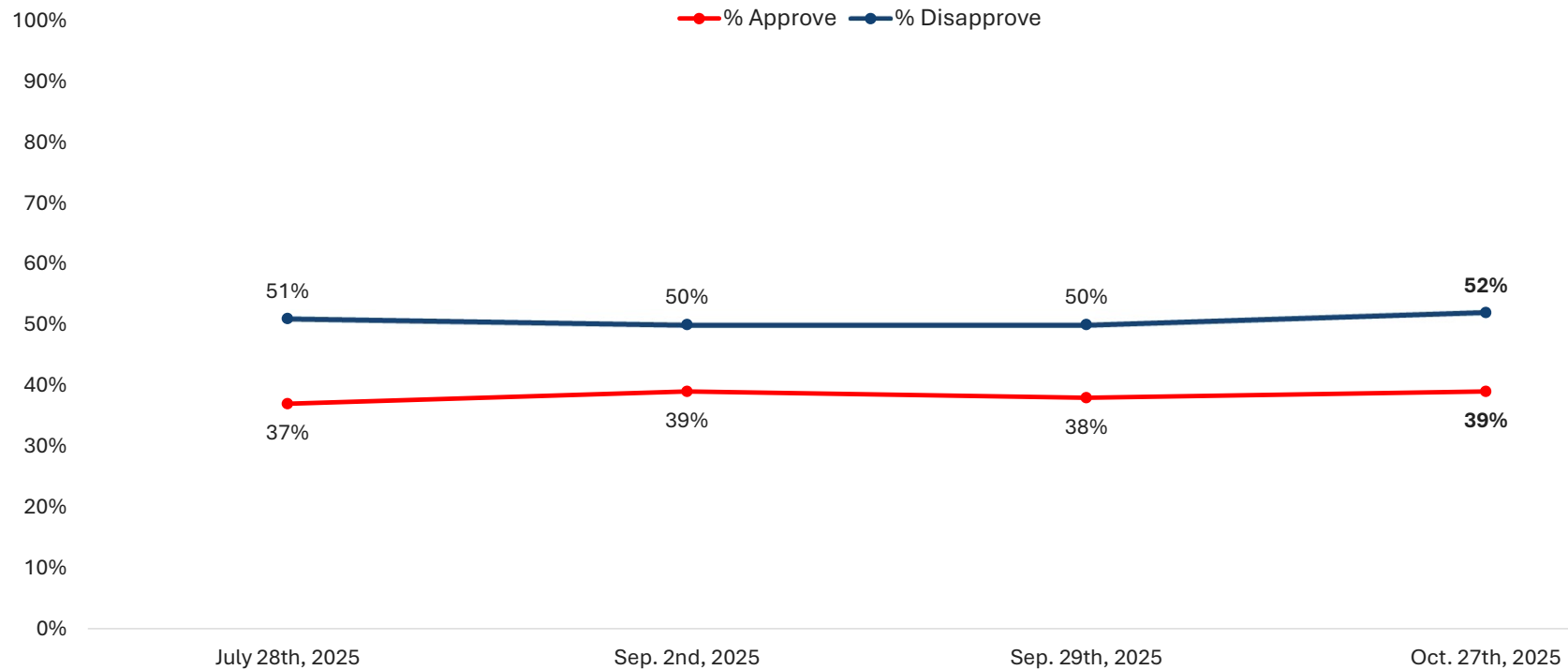


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Total Sep. 30 th 2025	Gap
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320	1,010	
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301	1,010	
Approve	39%	32%	42%	42%	38%	36%	37%	43%	47%	31%	85%	8%	31%	38%	+1
Disapprove	52%	58%	51%	49%	54%	54%	55%	48%	48%	56%	11%	87%	58%	50%	+2
No opinion / Don't know / Refused	9%	10%	7%	10%	8%	10%	8%	9%	5%	13%	5%	4%	11%	12%	-3

Approval of Donald Trump's Job Performance – *Evolution*

Q4. Do you approve or disapprove of the way Donald Trump is handling his job as President?

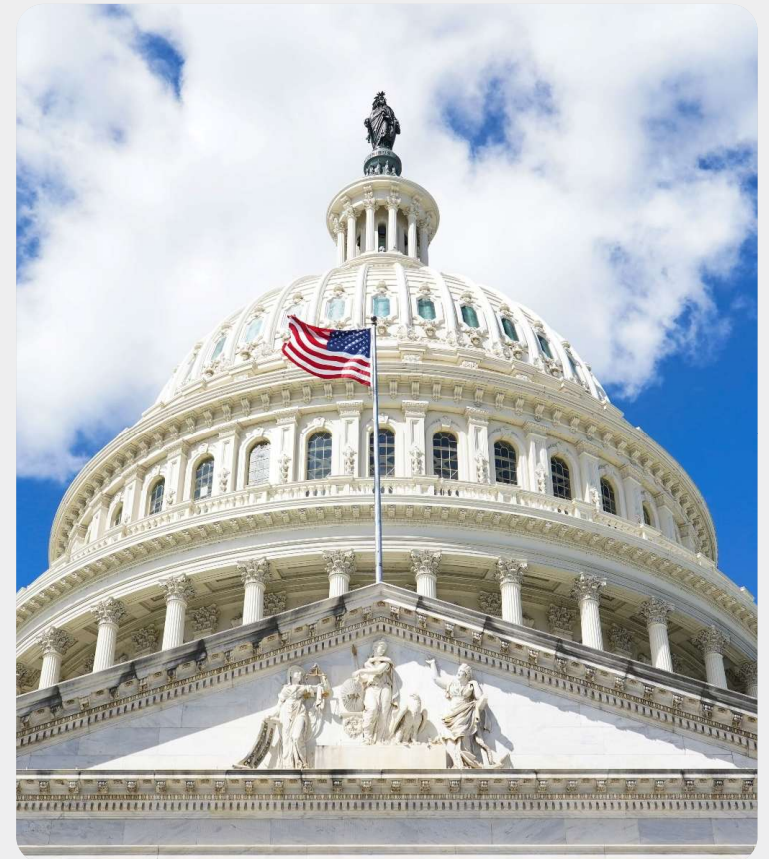
Base: All respondents (n=1,010)



Leger



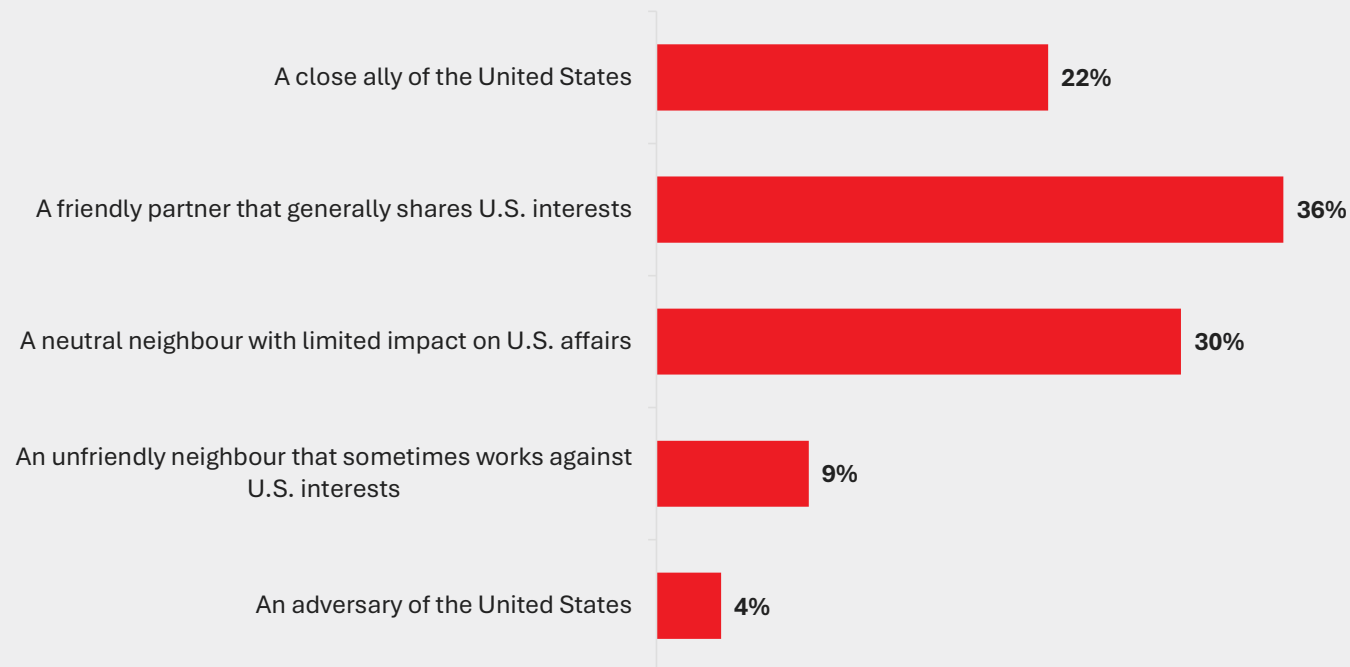
Trade Negotiations with Canada



Perceptions of Canada's Role in U.S.–Canada Economic and Trade Relations (1/2)

Q5. Thinking about the economic and trade relationship between the United States and Canada, how would you describe Canada today?

Base: All respondents (n=1,010)



Perceptions of Canada's Role in U.S.–Canada Economic and Trade Relations (2/2)

Q5. Thinking about the economic and trade relationship between the United States and Canada, how would you describe Canada today?

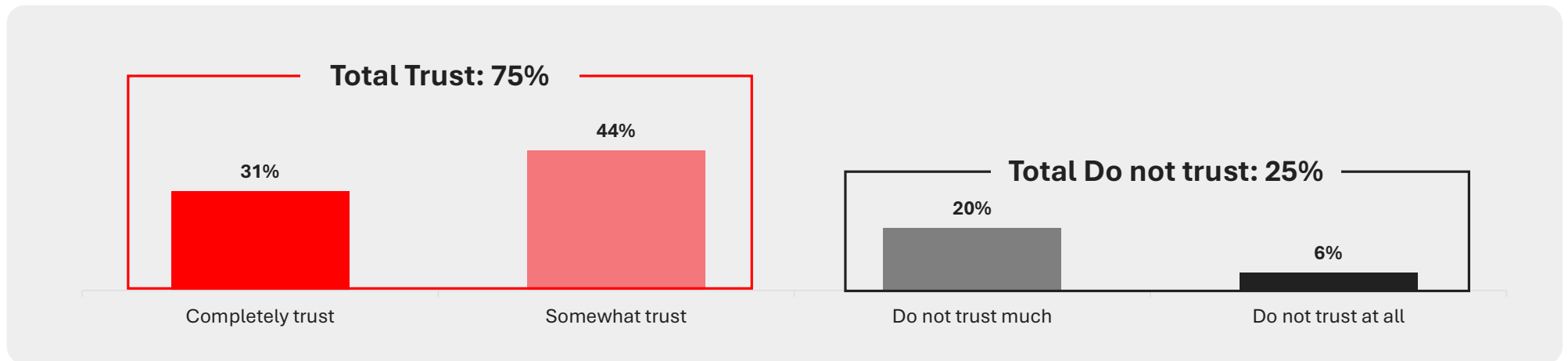
Base: All respondents (n=1,010)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301
A close ally of the United States	22%	24%	21%	22%	22%	29%	24%	16%	29%	16%	18%	29%	21%
A friendly partner that generally shares U.S. interests	36%	35%	40%	36%	31%	32%	29%	44%	37%	34%	40%	38%	29%
A neutral neighbour with limited impact on U.S. affairs	30%	30%	26%	31%	30%	28%	33%	29%	23%	36%	25%	25%	38%
An unfriendly neighbour that sometimes works against U.S. interests	9%	7%	10%	7%	11%	7%	8%	10%	8%	9%	16%	4%	7%
An adversary of the United States	4%	4%	3%	3%	6%	4%	6%	2%	3%	5%	1%	3%	5%

Trust in Canada's Intentions During Trade Negotiations with the United States

Q6. In light of recent trade tensions between the United States and Canada, how much do you trust that Canada is negotiating in good faith and seeking a fair outcome for both countries?

Base: All respondents (n=1,010)

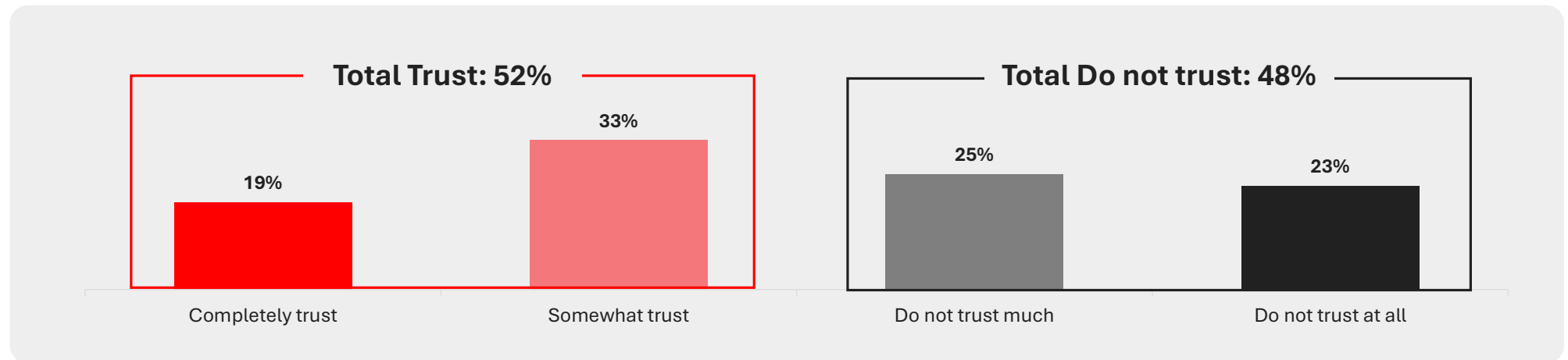


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301
Total Trust	75%	82%	75%	71%	75%	73%	78%	73%	77%	73%	67%	90%	66%
Completely trust	31%	40%	32%	28%	28%	32%	32%	29%	35%	27%	23%	50%	23%
Somewhat trust	44%	42%	43%	43%	46%	40%	47%	44%	42%	46%	44%	40%	43%
Total Do not trust	25%	18%	25%	29%	25%	27%	22%	27%	23%	27%	33%	10%	34%
Do not trust much	20%	15%	19%	23%	19%	20%	18%	21%	17%	22%	25%	7%	27%
Do not trust at all	6%	4%	6%	6%	6%	8%	4%	6%	6%	6%	8%	2%	7%

Confidence in the U.S. Negotiating in Good Faith Amid Canada–U.S. Trade Tensions

Q7. Conversely, how much do you trust that the U.S. administration is negotiating in good faith and seeking a fair outcome for both countries?

Base: All respondents (n=1,010)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301
Total Trust	52%	43%	50%	55%	56%	53%	52%	52%	58%	46%	85%	32%	42%
Completely trust	19%	18%	18%	19%	21%	20%	17%	21%	22%	17%	38%	11%	11%
Somewhat trust	33%	25%	32%	36%	35%	33%	35%	31%	36%	30%	47%	21%	31%
Total Do not trust	48%	57%	50%	45%	44%	47%	48%	48%	42%	54%	15%	68%	58%
Do not trust much	25%	33%	25%	23%	23%	25%	24%	27%	19%	31%	12%	32%	30%
Do not trust at all	23%	24%	25%	22%	21%	22%	24%	22%	23%	22%	3%	36%	28%

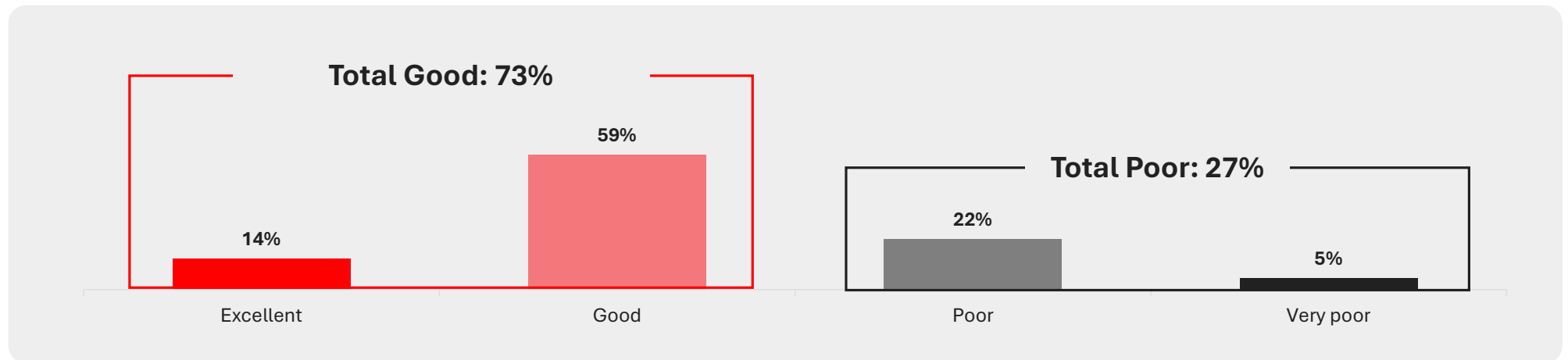
Perceptions of the Overall U.S.–Canada Relationship Beyond Current Trade Disputes

Q8. Outside of the current trade dispute, how would you describe the overall relationship between the United States and Canada?

Base: All respondents (n=1,010)

Total Good: 73%

Total Poor: 27%

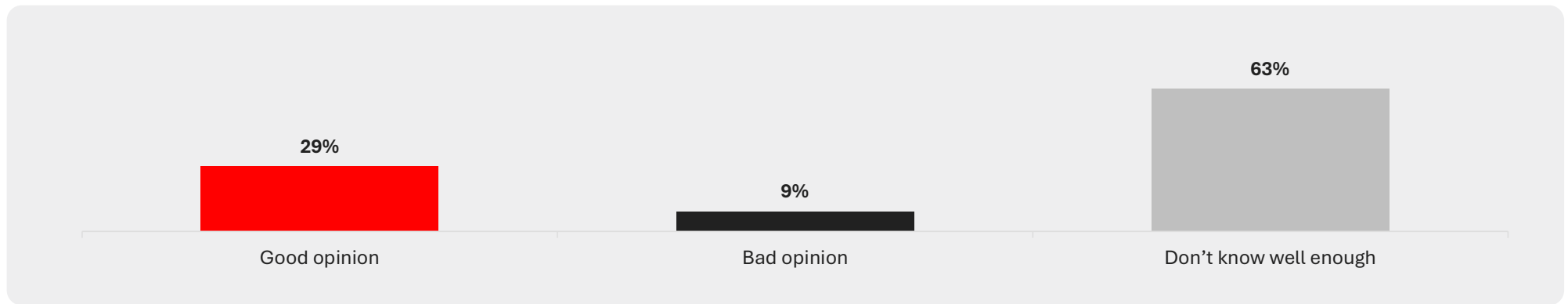


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301
Total Good	73%	70%	68%	78%	72%	71%	71%	76%	78%	68%	87%	65%	68%
Excellent	14%	18%	10%	16%	10%	17%	14%	11%	19%	9%	19%	17%	8%
Good	59%	52%	58%	62%	62%	55%	57%	65%	59%	59%	68%	49%	60%
Total Poor	27%	30%	32%	22%	28%	29%	29%	24%	22%	32%	13%	35%	32%
Poor	22%	26%	28%	15%	25%	23%	22%	21%	18%	26%	12%	28%	27%
Very poor	5%	4%	5%	7%	3%	5%	7%	3%	4%	6%	1%	7%	6%

Opinion of Canadian Prime Minister Mark Carney

Q9. Do you have a good opinion, a bad opinion, or you don't know the Prime Minister of Canada, Mark Carney well enough to have an opinion?

Base: All respondents (n=1,010)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,010	182	215	378	236	291	323	396	488	522	296	316	320
Unweighted n=	1,010	161	224	385	240	166	351	493	456	554	298	340	301
Good opinion	29%	35%	23%	28%	29%	31%	30%	25%	37%	20%	30%	40%	21%
Bad opinion	9%	8%	10%	9%	8%	7%	8%	10%	12%	6%	13%	3%	11%
Don't know well enough	63%	57%	66%	63%	64%	61%	62%	64%	50%	74%	57%	57%	68%

Respondent Profile

Respondent profiles

(Base n=1,010)

The table below presents the distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	456	488
Female	554	522

Region

	Unweighted	Weighted
Northeast	161	182
Midwest	224	215
South	385	378
West	240	236

Age

	Unweighted	Weighted
18 to 34	166	291
35 to 54	351	323
55+	493	396

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

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Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

MONTREAL | QUEBEC |
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VANCOUVER | NEW YORK



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