



Federal Voting Intentions

prepared exclusively for 338 Canada

2023-10-25

About Pallas Data

Pallas Data is a new market research firm based in Toronto, ON. We are experienced researchers and data experts committed to delivering the best value to our clients by leveraging the highest industry standards and our leading expertise.

Our mission is to harness data to empower our clients with accurate and actionable insights and analysis, enabling them to make informed decisions that drive growth and maximize their competitive advantage.

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Methodology

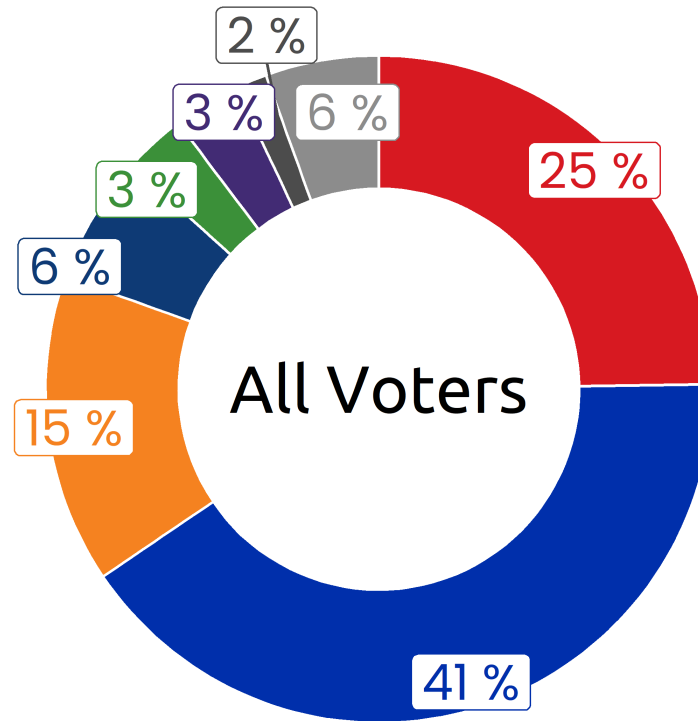
The analysis in this report is based on results of a survey conducted from October 21st to 22nd, 2023 among a sample of 1484 adults, 18 years of age or older, living in Canada and are eligible to vote in federal elections. The survey was conducted using automated telephone interviews using Interactive Voice Recording technology (IVR). Respondents were interviewed on landlines and cellular phones. The sample was weighted by age, gender, and region according to the 2021 Census. The survey is intended to represent the adult population in Canada.

The margin of error for the poll is +/- 2.5% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

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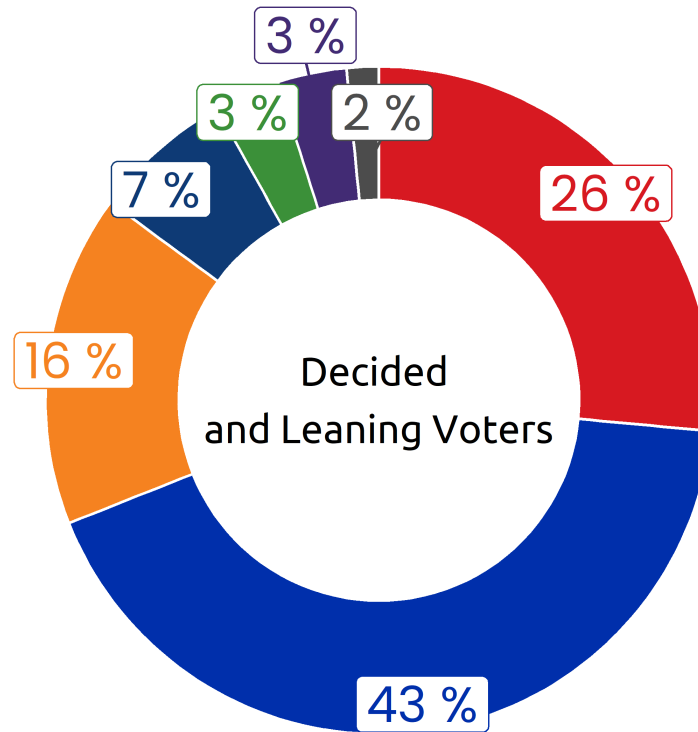
If a federal election were held today, which party would you vote for?



Response ■ Liberal, Trudeau ■ Conservative, Poilievre ■ NDP, Singh ■ Bloc, Blanchet ■ Green, May ■ PPC, Bernier ■ Another Party ■ Undecided

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Tables

If the federal election were held today, which party would you vote for? (all voters)

	Total	Gender		Age				Region					
		Male	Female	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Trudeau	24.8%	19.2%	30.1%	19.5%	21.3%	26.8%	32.2%	20.8%	13.2%	13.6%	29.6%	25.9%	31%
Conservative, Poilievre	40.7%	49.7%	32.3%	41.1%	42.1%	42.7%	36.9%	38.4%	69.8%	39.6%	39.4%	31.5%	38.2%
NDP, Singh	15%	11%	18.8%	21.2%	16.3%	11.5%	10.2%	22.3%	8.4%	20.3%	17.5%	7.1%	17.8%
Bloc, Blanchet	6.2%	6.8%	5.7%	5%	5.3%	6.6%	8.2%	0%	0%	0%	0%	27%	0%
Green, May	3%	3.1%	2.9%	2.6%	3.6%	2.9%	2.8%	5.9%	0.3%	2.7%	3.7%	0.9%	4.9%
PPC, Bernier	3.3%	2.8%	3.7%	4.8%	4.7%	2.5%	0.9%	7.4%	1.9%	13.8%	1.7%	1.9%	0.4%
Another Party	1.5%	2.1%	1%	3.2%	1.1%	1%	0.6%	0.5%	1.8%	0%	2.6%	0.4%	2.4%
Undecided	5.5%	5.4%	5.6%	2.6%	5.6%	6%	8.2%	4.8%	4.7%	9.9%	5.5%	5.3%	5.3%
Unweighted Frequency	1484	950	534	137	319	414	614	178	122	74	543	342	225
Weighted Frequency	1484	724	760	396	360	378	350	207	165	95	574	343	100

Tables

If the federal election were held today, which party would you vote for? (all voters)

	Total	Stance On Canada's Involvement In the World		
		Canada should pay less attention to problems overseas	It is best for Canada to be active in global affairs	Not Sure
Liberal, Trudeau	24.8%	7.5%	34.1%	34.6%
Conservative, Poilievre	40.7%	62.3%	29.8%	21.3%
NDP, Singh	15%	8.3%	19.9%	3%
Bloc, Blanchet	6.2%	4.3%	5.3%	31.5%
Green, May	3%	2%	3.9%	0%
PPC, Bernier	3.3%	8.7%	0.3%	0%
Another Party	1.5%	3.3%	0.6%	0%
Undecided	5.5%	3.6%	6.3%	9.6%
Unweighted Frequency	1484	479	937	68
Weighted Frequency	1484	521	889	74

Tables

If the federal election were held today, which party would you vote for? (leaning voters with undecided totals)

	Total	Gender		Age				Region					
		Male	Female	18-34	35-49	50-64	65+	BC	Alberta	Prairies	Ontario	Quebec	Atlantic
Liberal, Trudeau	25.7%	20.2%	31%	19.5%	22.5%	27.9%	33.9%	21.1%	15.6%	13.6%	30.7%	27%	31%
Conservative, Poilievre	41.5%	50.3%	33.1%	41.1%	42.7%	43.5%	38.6%	39.3%	71.1%	41%	40.2%	31.6%	39.2%
NDP, Singh	15.7%	11.7%	19.5%	21.5%	17.7%	12.4%	10.6%	23.7%	9%	22.2%	18%	7.1%	20%
Bloc, Blanchet	6.7%	7.3%	6%	5.6%	6%	6.8%	8.4%	0%	0%	0%	0%	28.8%	0%
Green, May	3.1%	3.2%	2.9%	2.6%	3.6%	3.1%	3%	6.1%	0.3%	2.7%	3.8%	0.9%	4.9%
PPC, Bernier	3.3%	2.8%	3.7%	4.8%	4.7%	2.5%	0.9%	7.4%	1.9%	13.8%	1.7%	1.9%	0.4%
Another Party	1.5%	2.1%	1%	3.2%	1.1%	1%	0.6%	0.5%	1.8%	0%	2.6%	0.4%	2.4%
Undecided	2.6%	2.4%	2.8%	1.8%	1.7%	2.8%	4.1%	2%	0.3%	6.7%	3%	2.2%	2.1%
Unweighted Frequency	1484	950	534	137	319	414	614	178	122	74	543	342	225
Weighted Frequency	1484	724	760	396	360	378	350	207	165	95	574	343	100

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If the federal election were held today, which party would you vote for? (leaning voters with undecided totals)

	Total	Stance On Canada's Involvement In the World		
		Canada should pay less attention to problems overseas	It is best for Canada to be active in global affairs	Not Sure
Liberal, Trudeau	25.7%	7.6%	35.5%	35.7%
Conservative, Poilievre	41.5%	62.6%	30.8%	21.3%
NDP, Singh	15.7%	8.5%	21%	3%
Bloc, Blanchet	6.7%	4.8%	5.4%	34.9%
Green, May	3.1%	2.1%	3.9%	0%
PPC, Bernier	3.3%	8.7%	0.3%	0%
Another Party	1.5%	3.3%	0.6%	0%
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	Total	Gender		Age				Region					
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Conservative, Poilievre	42.5%	51.6%	33.9%	41.7%	43.4%	44.7%	40.1%	40.1%	71.4%	44%	41.4%	32.3%	40%
NDP, Singh	16.1%	11.9%	20.1%	22%	18%	12.8%	11.1%	24.2%	9%	23.8%	18.5%	7.2%	20.4%
Bloc, Blanchet	6.8%	7.5%	6.2%	5.7%	6.1%	7%	8.7%	0%	0%	0%	0%	29.5%	0%
Green, May	3.2%	3.3%	3%	2.7%	3.7%	3.2%	3.1%	6.2%	0.3%	2.9%	3.9%	0.9%	5%
PPC, Bernier	3.4%	2.9%	3.8%	4.9%	4.8%	2.6%	0.9%	7.5%	1.9%	14.7%	1.8%	1.9%	0.4%
Another Party	1.6%	2.1%	1%	3.2%	1.1%	1%	0.7%	0.5%	1.8%	0%	2.6%	0.4%	2.5%
Unweighted Frequency	1443	928	515	134	314	404	591	175	121	68	524	334	221
Weighted Frequency	1443	704	739	385	350	368	340	201	161	93	559	333	97

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Conservative, Poilievre	42.5%	64%	31.6%	22.4%
NDP, Singh	16.1%	8.8%	21.5%	3.1%
Bloc, Blanchet	6.8%	4.9%	5.5%	36.9%
Green, May	3.2%	2.1%	4%	0%
PPC, Bernier	3.4%	9%	0.3%	0%
Another Party	1.6%	3.3%	0.6%	0%
Unweighted Frequency	1443	466	912	65
Weighted Frequency	1443	506	867	70