

insightrix®

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Insightrix Research Inc.

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THE
SKOOP
INSIDE SASKATCHEWAN POLITICS



If a provincial election were held today, which of the following parties would you vote for?

Decided Voters Only (n=548)	Total	
	Saskatchewan Party	
Saskatchewan New Democratic Party		36%
Progressive Conservative Party of Saskatchewan		10%
Saskatchewan United Party		3%
Liberal Party		2%
Buffalo Party		2%
Green Party		2%
Another party not listed		1%

All respondents
(n=803)

Not sure		27%
Would not vote / unable to vote		5%

Gender		Age			Region			
Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
54%	36%	40%	41%	50%	55%	38%	35%	51%
33%	39%	40%	35%	35%	22%	44%	51%	25%
4%	16%	8%	13%	8%	9%	13%	5%	12%
3%	2%	5%	4%	2%	5%	2%	2%	4%
2%	3%	3%	3%	2%	3%	1%	3%	2%
3%	0%	1%	2%	2%	3%	0%	1%	3%
1%	2%	3%	2%	1%	1%	1%	2%	2%
0%	1%	1%	1%	0%	2%	0%	1%	1%

19%	34%	22%	28%	28%	32%	29%	22%	26%
6%	4%	9%	7%	1%	4%	5%	4%	6%

If a provincial election were held today, which of the following issues would have the most impact on your vote? (select up to three items)

	Top Three				Saskatchewan Party Voters	Saskatchewan New Democratic Party Voters	Another Party / Not sure
	Most	Second	Third	Top Three			
Inflation / rising costs	25%	19%	14%	57%	66%	42%	60%
Healthcare	23%	18%	14%	55%	53%	67%	49%
Taxes	12%	14%	12%	38%	54%	19%	39%
Economy / Jobs	11%	8%	11%	30%	44%	17%	26%
Education	6%	10%	9%	26%	17%	40%	25%
Homelessness / affordable housing	6%	6%	7%	18%	9%	29%	19%
Crime	4%	3%	8%	15%	21%	6%	17%
Mental health and addictions	4%	7%	7%	18%	9%	30%	18%
Indigenous rights	3%	2%	3%	8%	3%	10%	10%
Climate change	2%	4%	4%	11%	1%	27%	8%
Natural resources	1%	3%	3%	7%	9%	4%	7%

Total sample; Unweighted; base n = from 56 to 460; total n = 803

If a provincial election were held today, which party do you believe is BEST suited to handle the following issues? (single select per row)

% row	Saskatchewan Party	Saskatchewan New Democratic Party	Another party	Not sure
Inflation / rising costs	36%	21%	7%	35%
Healthcare	29%	33%	7%	31%
Taxes	38%	21%	8%	32%
Economy / Jobs	40%	21%	7%	32%
Education	29%	32%	7%	33%
Homelessness / affordable housing	25%	32%	7%	36%
Crime	34%	20%	7%	38%
Mental health and addictions	25%	33%	7%	35%
Indigenous rights	24%	27%	8%	41%
Climate change	25%	28%	9%	38%
Natural resources	40%	20%	8%	32%

Total sample; Unweighted; base n = 803

Insightrix Research Inc. (Insightrix) is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements

(<https://www.canadianresearchinsightscouncil.ca/wp-content/uploads/2019/09/CRIC-Public-Opinion-Research-Standards-and-Disclosure-Requirements-1.pdf>)

Basic Disclosure Elements	Details
Research sponsor	Insightrix
Research/Data collection supplier	Insightrix
Population represented	Adults in Saskatchewan
Sample size	n=803
Mode of data collection	Online, part of an omnibus survey
Source of sample	Insightrix SaskWatch Research® panel (http://saskwatch.ca .)
Respondent compensation	Respondents were provided panel points as an incentive to complete the survey.
Type of sample	Non-probability
Start and end dates of data collection	July 11 to 14, 2023
Margin of sampling error for total sample	Since the research is conducted online, it is considered to be a non-probability proportion sample; therefore, margins of error are not applicable. However, the margin of error can be estimated to be ± 3.5 percentage points, 19 times out of 20 for questions answered by all respondents.
Are the data weighted?	No. Region, age and gender quotas were set to match the 2021 Canadian census.
Contact for more information	Lang McGilp, Research Director Insightrix Research lang.mcgilp@insightrix.com 306-657-5640 ext. 229

Survey questions:

What are the first three digits of your postal code?

Textbox

Into which of the following age ranges do you fall?

18 to 34

35 to 54

55+

What is your gender?

Male

Female

Non-binary

Other: _____

If a provincial election were held today, which of the following parties would you vote for? (single select)

[randomize order]

Saskatchewan Party

Saskatchewan New Democratic Party

Liberal Party

Green Party

Buffalo Party

Progressive Conservative Party of Saskatchewan

Saskatchewan United Party

Another party not listed

Not sure

Would not vote / unable to vote [skip next question]

If a provincial election were held today, which of the following issues would have the most impact on your vote? (select up to three items)

[randomize order]	Most Impact [required]	Second Most Impact	Third Most Impact
Economy / Jobs			
Taxes			
Healthcare			
Climate change			
Education			
Homelessness / affordable housing			
Natural resources			
Inflation / rising costs			
Mental health and addictions			
Crime			
Indigenous rights			
Not sure [single select]			

If a provincial election were held today, which party do you believe is BEST suited to handle the following issues? (single select per row)

[randomize order and order of parties]	SaskParty	Saskatchewan NDP	Another Party	Not sure
Economy / Jobs				
Taxes				
Healthcare				
Climate change				
Education				
Homelessness / affordable housing				
Natural resources				
Inflation / rising costs				
Mental health and addictions				
Crime				
Indigenous rights				

Finally, we have some questions to help analyze your responses. Please be assured your answers will remain confidential and only be used in aggregate with other responses.

How many children under the age of 18 live in your household?

- 0
- 1
- 2
- 3
- 4+
- Prefer not to say

Are you an Indigenous person that is First Nations, Métis, or Inuit?

- Yes
- No
- Prefer not to say

What is the highest level of education you have achieved?

- Some high school
- Completed high school
- Some technical school or college
- Completed technical or college diploma
- Some university
- Completed university degree (Undergrad, Masters or PhD)
- Prefer not to say

What is your annual household income before taxes and deductions?

- Less than \$30,000
- \$30,000 to just under \$60,000
- \$60,000 to just under \$90,000
- \$90,000 to just under \$120,000
- \$120,000 or more
- Prefer not to say