



# MAINSTREET RESEARCH

## **Mainstreet Research Survey of Voting Intentions in Ontario**

### **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

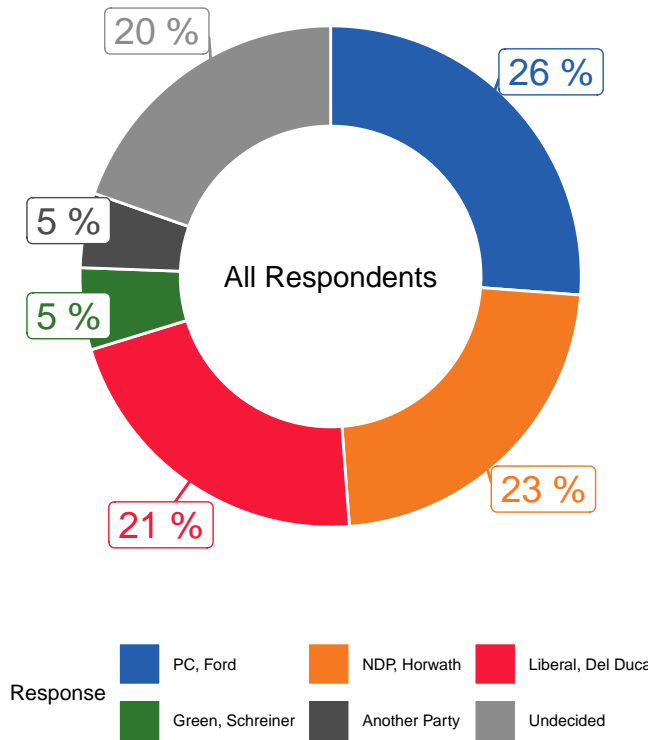
### **Methodology**

The analysis in this report is based on results of a survey conducted on May 15-16th, 2021 among a sample of 1047 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ontario.

The margin of error for the poll is +/- 3% at the 95% confidence level. Margins of error are higher in each subsample.

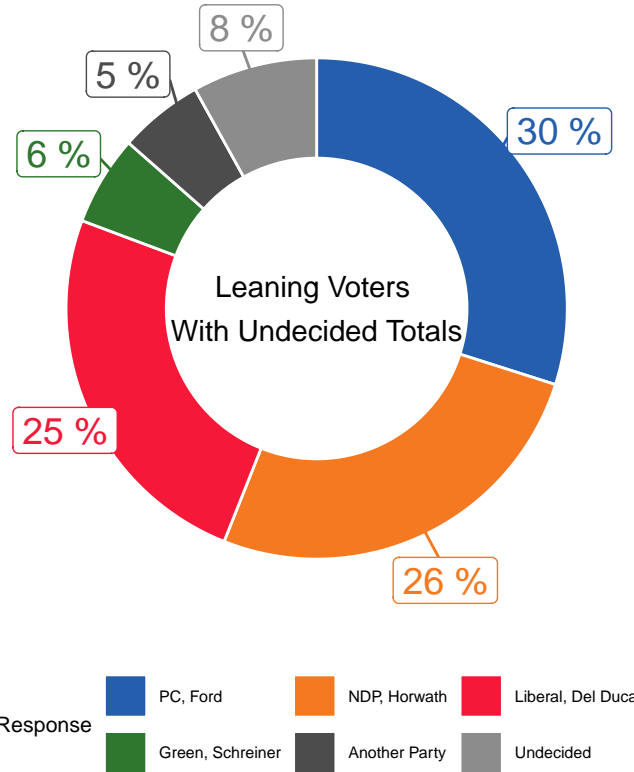
Totals may not add up 100% due to rounding.

# If the provincial election were held today, which party would you vote for? (all respondents)



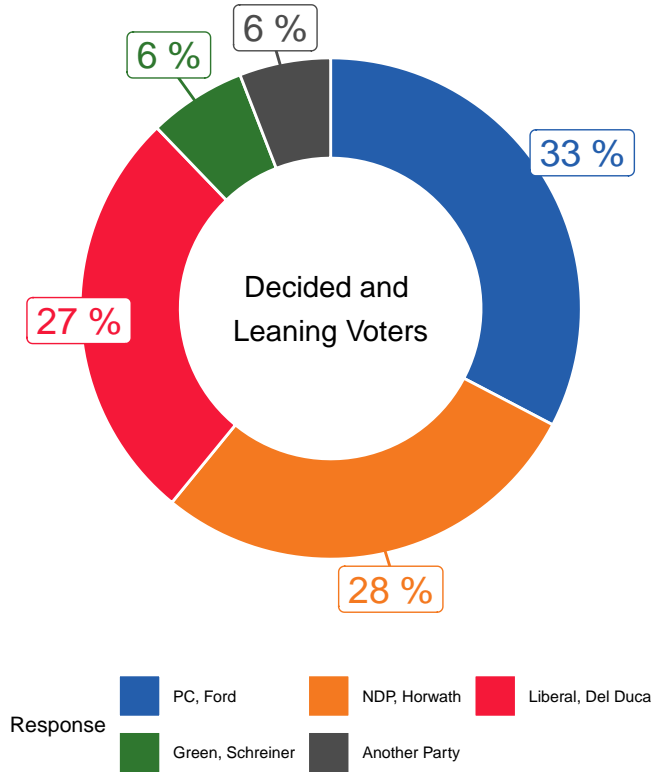
	Gender			Age				Region						
	Total	Male	Female	Other	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	26.2%	29.2%	23.5%	19.6%	19.3%	21.9%	35.3%	28.8%	20.4%	27.5%	30%	22%	27.5%	35.8%
NDP, Horwath	22.6%	18.8%	26.1%	30.7%	35.8%	22.4%	13.6%	16.6%	26.4%	18%	22.5%	28.8%	24.2%	15.1%
Liberal, Del Duca	21.5%	21.3%	22.5%	7.5%	15.3%	25.6%	21.6%	24.8%	26.2%	24.6%	20.1%	22.3%	13.8%	17.5%
Green, Schreiner	5.3%	4.4%	6.3%	2.8%	6.1%	3.2%	5.5%	6.5%	5.7%	6.8%	3.7%	3.4%	4.6%	5.5%
Another Party	4.8%	6.9%	2.3%	12%	7.5%	5.7%	3.1%	2.3%	2.7%	3.8%	3.2%	8%	8%	5.8%
Undecided	19.6%	19.4%	19.3%	27.4%	15.9%	21.3%	21%	20.9%	18.6%	19.4%	20.5%	15.6%	22%	20.3%
Unweighted Frequency	1047	582	444	21	177	255	335	280	194	322	144	109	212	66
Weighted Frequency	1047	515	502	31	294	264	287	202	243	288	140	93	219	64

# If the provincial election were held today, which party would you vote for? (Leaning Voters With Undecided Totals)



	Gender			Age				Region						
	Total	Male	Female	Other	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	29.9%	33.7%	26.6%	19.6%	22.4%	25.7%	39.9%	32.1%	22.5%	32.7%	34%	26.4%	31%	37.6%
NDP, Horwath	26.1%	22.5%	29.1%	38.1%	40.6%	25.5%	17.6%	18%	30.1%	20.9%	25%	31.1%	29.5%	17.9%
Liberal, Del Duca	24.7%	24%	26.2%	12.1%	17.5%	30.2%	24.2%	28.5%	30.6%	27.2%	23.7%	23.9%	16.8%	21.1%
Green, Schreiner	5.8%	4.7%	6.9%	6.1%	6.1%	3.6%	6.1%	7.8%	6.4%	7.8%	3.7%	3.4%	4.9%	5.5%
Another Party	5.4%	7.4%	3.1%	12%	7.5%	7.2%	3.3%	3.2%	3.1%	4.4%	3.2%	9.1%	9.2%	5.8%
Undecided	8.1%	7.7%	8.2%	12.1%	5.9%	7.8%	8.9%	10.4%	7.2%	7%	10.4%	6%	8.5%	12%
Unweighted Frequency	1047	582	444	21	177	255	335	280	194	322	144	109	212	68
Weighted Frequency	1047	515	502	31	294	264	287	202	243	288	140	93	219	64

# If the provincial election were held today, which party would you vote for? (decided and leaning voters)



	Gender			Age				Region						
	Total	Male	Female	Other	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	32.7%	36.7%	29.1%	22.7%	23.8%	27.9%	43.9%	35.9%	24.3%	35.3%	38.2%	28.2%	34%	42.9%
NDP, Horwath	28.2%	24.2%	31.5%	43.1%	43.1%	27.7%	19.3%	20%	32.3%	22.4%	27.7%	32.9%	32.1%	20.3%
Liberal, Del Duca	26.9%	26%	28.6%	13.6%	18.6%	32.8%	26.6%	31.7%	33%	29.4%	26.4%	25.6%	18.5%	24.1%
Green, Schreiner	6.3%	5.1%	7.5%	7.1%	6.5%	3.9%	6.6%	8.7%	7%	8.3%	4.1%	3.6%	5.4%	6.2%
Another Party	5.9%	8%	3.3%	13.5%	8%	7.8%	3.6%	3.6%	3.3%	4.7%	3.6%	9.7%	10%	6.5%
Unweighted Frequency	958	534	405	19	167	236	305	250	181	297	129	101	193	57
Weighted Frequency	958	471	460	27	269	241	263	185	223	263	128	85	200	59