



MAINSTREET RESEARCH

Mainstreet Research Survey of Voting Intentions in Ontario

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

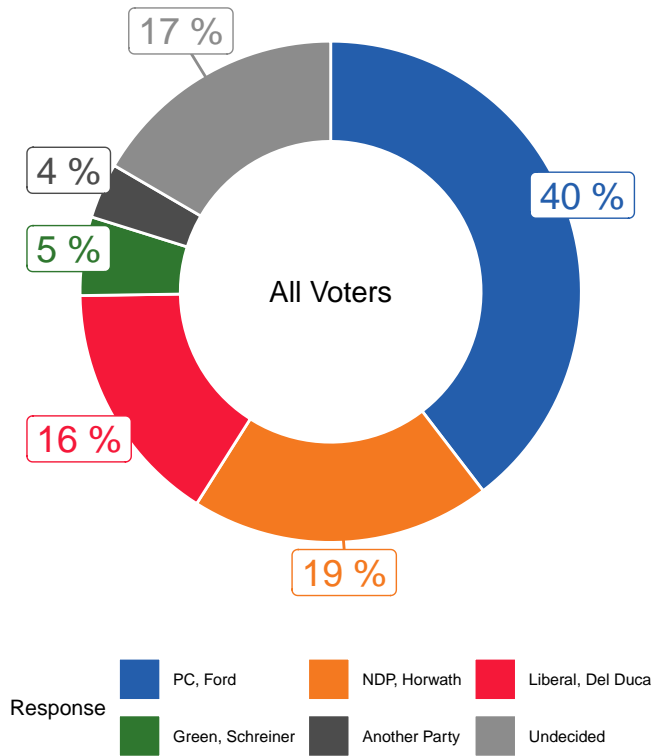
Methodology

The analysis in this report is based on results of a survey conducted on December 5th, 2020 among a sample of 1014 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ontario.

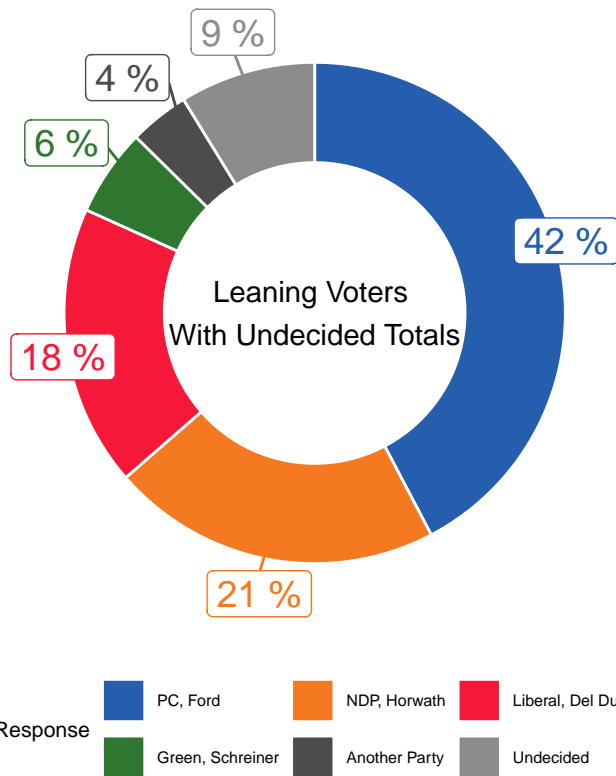
The margin of error for the poll is +/- 2.94% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

If the provincial election were held today, which party would you vote for?

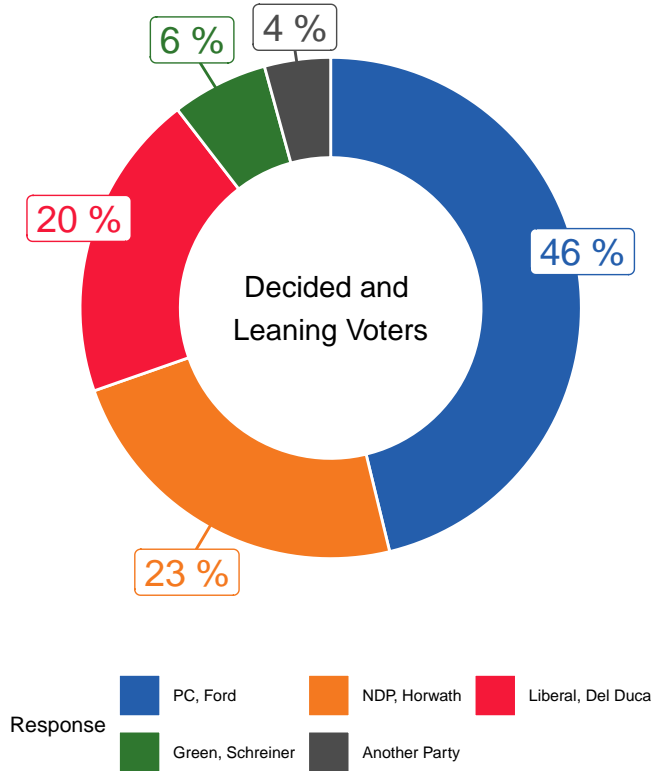


	Gender			Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	39.6%	47.4%	32.1%	34%	35.3%	43.3%	48%	35.5%	43.6%	37.3%	39.9%	38.9%	44%
NDP, Horwath	19.4%	14.1%	24.5%	29.2%	18.3%	12.2%	16.7%	19.6%	12%	26.2%	17.1%	23.7%	25.5%
Liberal, Del Duca	15.8%	15.4%	16.1%	13.9%	13.9%	18.3%	17.2%	21.4%	22.7%	12%	12%	6.6%	8.5%
Green, Schreiner	5.1%	5.3%	4.8%	3.9%	6.7%	5.2%	4.4%	3.7%	6%	3.1%	3.8%	6.7%	6.7%
Another Party	3.6%	3.8%	3.3%	4.5%	4.9%	3.4%	0.7%	4.7%	2.9%	2.4%	5%	3.3%	3.3%
Undecided	16.6%	13.9%	19.2%	14.4%	20.9%	17.4%	13%	15.1%	12.8%	19%	22.1%	20.8%	12%
Unweighted Frequency	1014	577	437	169	284	344	217	145	288	139	175	205	62
Weighted Frequency	1014	498	516	285	255	278	196	236	279	135	90	212	62



	Gender			Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	42.3%	50.3%	34.5%	37.5%	37.3%	46.3%	50.2%	38.9%	44.9%	40%	45.7%	42.3%	44%
NDP, Horwath	21.3%	15.5%	26.8%	30.4%	20.6%	14.3%	19.1%	20.1%	13.4%	30.4%	18.2%	26.8%	27.3%
Liberal, Del Duca	18.2%	16.9%	19.4%	15.5%	17.7%	20.2%	19.6%	23.9%	24.4%	13.7%	15.1%	9.8%	11.1%
Green, Schreiner	5.6%	6%	5.3%	4.4%	7.2%	6.1%	4.7%	3.7%	6.4%	4.1%	5.1%	7.5%	6.7%
Another Party	3.9%	3.8%	3.9%	5.2%	4.9%	3.8%	0.7%	4.7%	2.9%	4.5%	5%	3.3%	3.3%
Undecided	8.8%	7.4%	10.1%	7.1%	12.3%	9.3%	5.8%	8.7%	8%	7.2%	10.8%	10.3%	7.6%
Unweighted Frequency	1014	577	437	169	284	344	217	145	288	139	175	205	62
Weighted Frequency	1014	498	516	285	255	278	196	236	279	135	90	212	62

If the provincial election were held today, which party would you vote for? (decided and leaning voters)



	Gender			Age				Region					
	Total	Male	Female	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
PC, Ford	46.2%	54.3%	38.4%	40.2%	42.4%	51.1%	53.1%	42.4%	48.7%	42.8%	51.1%	47%	47.5%
NDP, Horwath	23.4%	16.7%	29.9%	32.8%	23.6%	15.8%	20.4%	22%	14.5%	32.9%	20.6%	30%	29.7%
Liberal, Del Duca	19.9%	18.2%	21.6%	16.7%	20.2%	22.2%	20.9%	26.2%	26.5%	15%	16.9%	10.8%	12%
Green, Schreiner	6.2%	6.6%	5.9%	4.7%	8.2%	6.7%	5%	4.1%	7%	4.4%	5.7%	8.5%	7.2%
Another Party	4.3%	4.2%	4.3%	5.6%	5.6%	4.2%	0.8%	5.3%	3.2%	4.9%	5.7%	3.7%	3.6%
Unweighted Frequency	925	533	392	155	253	313	204	131	265	130	158	184	57
Weighted Frequency	925	455	470	260	233	254	178	215	254	124	83	193	57