

MAINSTREET RESEARCH

Mainstreet Research - Survey of British Columbia

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

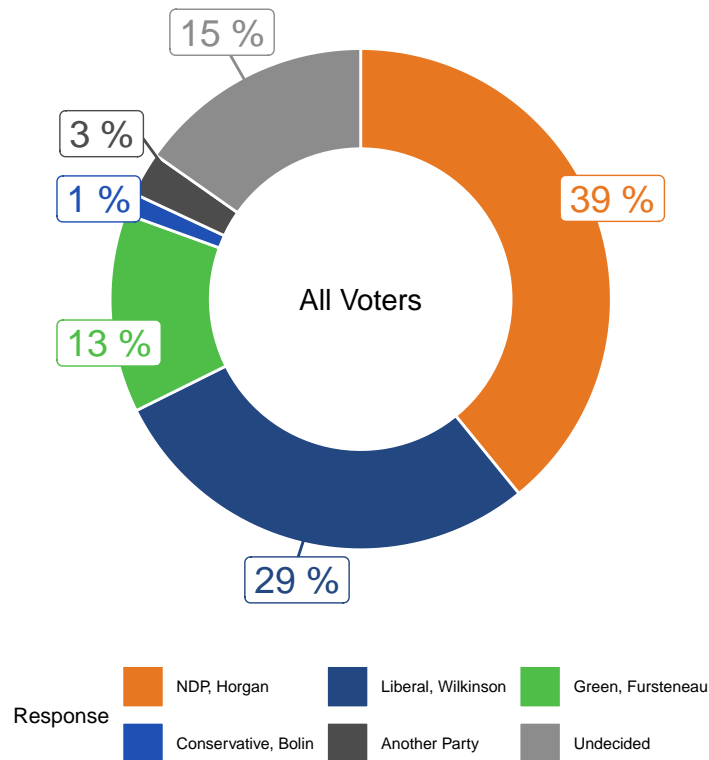
Methodology

The analysis in this report is based on results of a survey conducted from September 26th-29th, 2020 among a sample of 1041 adults, 18 years of age or older, living in British Columbia. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in British Columbia.

The margin of error for the poll is +/- 3.04% at the 95% confidence level. Margins of error are higher in each subsample.

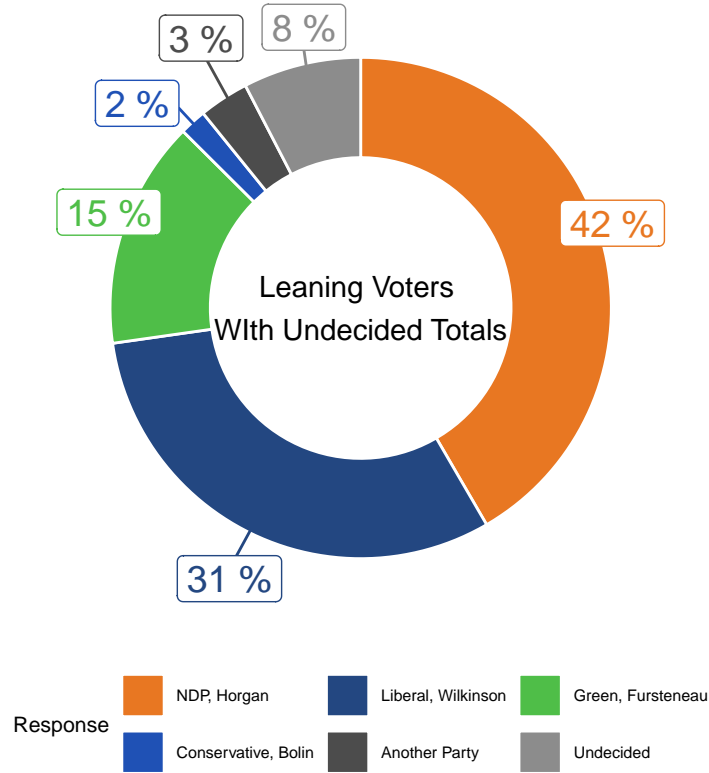
Totals may not add up 100% due to rounding.

If the provincial election were held today, which party would you vote for? (ALL VOTERS)



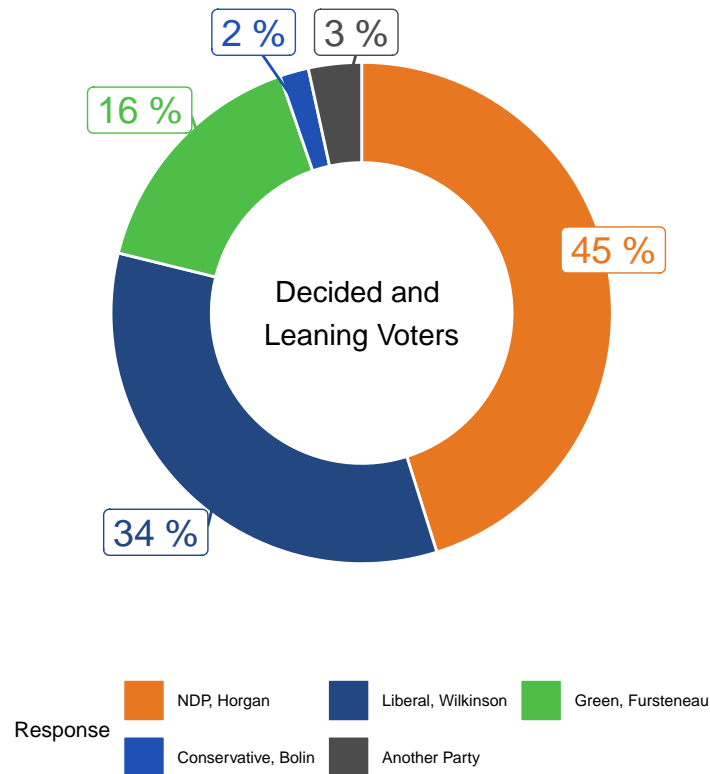
| | Total | Gender | | Age | | | | Region | | |
|----------------------|-------|--------|--------|-------|-------|-------|-------|---------------|------------------|-------------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Vancouver CMA | Vancouver Island | BC Interior |
| NDP, Horgan | 39.1% | 33.8% | 44.3% | 37.9% | 42.6% | 38.5% | 37.6% | 38.3% | 52.6% | 32.5% |
| Liberal, Wilkinson | 28.5% | 33.7% | 23.5% | 25.4% | 24.6% | 29.6% | 35.6% | 27.2% | 23.8% | 33.8% |
| Green, Fursteneau | 12.9% | 14% | 11.8% | 16% | 12.5% | 11.9% | 10.6% | 13.6% | 12.3% | 11.9% |
| Conservative, Bolin | 1.4% | 1.6% | 1.2% | 0.6% | 1.7% | 1.9% | 1.3% | 0% | 0% | 4.7% |
| Another Party | 2.8% | 4% | 1.7% | 5.3% | 2.5% | 2.3% | 0.6% | 2.3% | 0.4% | 5.2% |
| Undecided | 15.2% | 12.9% | 17.5% | 14.7% | 16% | 15.8% | 14.3% | 18.6% | 10.8% | 11.9% |
| Unweighted Frequency | 1041 | 562 | 479 | 163 | 247 | 333 | 298 | 557 | 185 | 299 |
| Weighted Frequency | 1041 | 512 | 528 | 280 | 253 | 287 | 220 | 548 | 184 | 309 |

If the provincial election were held today, which party would you vote for? (LEANING VOTERS WITH UNDECIDED TOTALS)



| | Gender | | | Age | | | | Region | | |
|----------------------|--------|-------|--------|-------|-------|-------|-------|---------------|------------------|-------------|
| | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Vancouver CMA | Vancouver Island | BC Interior |
| NDP, Horgan | 41.6% | 36.1% | 47% | 41.6% | 43.7% | 41% | 40% | 41.9% | 54.7% | 33.4% |
| Liberal, Wilkinson | 31.1% | 36.3% | 26.1% | 28.4% | 28% | 31.9% | 37.1% | 30.8% | 25.5% | 35% |
| Green, Fursteneau | 14.7% | 15.2% | 14.2% | 19.2% | 13.7% | 13.9% | 11.2% | 15.7% | 13.6% | 13.6% |
| Conservative, Bolin | 1.7% | 2.1% | 1.4% | 0.6% | 2.1% | 2.2% | 2% | 0% | 0% | 5.8% |
| Another Party | 3.2% | 4.5% | 2% | 5.9% | 2.8% | 2.6% | 1% | 2.7% | 1.4% | 5.2% |
| Undecided | 7.6% | 5.8% | 9.4% | 4.2% | 9.6% | 8.4% | 8.7% | 8.8% | 4.9% | 7.1% |
| Unweighted Frequency | 1041 | 562 | 479 | 163 | 247 | 333 | 298 | 557 | 185 | 299 |
| Weighted Frequency | 1041 | 512 | 528 | 280 | 253 | 287 | 220 | 548 | 184 | 309 |

If the provincial election were held today, which party would you vote for? (DECIDED AND LEANING VOTERS)



| | Gender | | | Age | | | | Region | | |
|----------------------|--------|-------|--------|-------|-------|-------|-------|---------------|------------------|-------------|
| | Total | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | Vancouver CMA | Vancouver Island | BC Interior |
| NDP, Horgan | 45.2% | 38.4% | 51.7% | 43.4% | 48.4% | 44.8% | 44% | 46.1% | 57.5% | 36.1% |
| Liberal, Wilkinson | 33.7% | 38.6% | 29% | 29.7% | 31% | 34.8% | 40.4% | 33.9% | 26.7% | 37.6% |
| Green, Fursteneau | 15.9% | 16.1% | 15.6% | 20.2% | 15.1% | 15.1% | 12.3% | 17.1% | 14.4% | 14.6% |
| Conservative, Bolin | 1.9% | 2.2% | 1.5% | 0.6% | 2.3% | 2.4% | 2.2% | 0% | 0% | 6.2% |
| Another Party | 3.4% | 4.7% | 2.2% | 6.1% | 3.1% | 2.8% | 1.1% | 2.9% | 1.4% | 5.5% |
| Unweighted Frequency | 958 | 527 | 431 | 156 | 224 | 305 | 273 | 506 | 176 | 276 |
| Weighted Frequency | 958 | 472 | 486 | 258 | 233 | 264 | 202 | 504 | 169 | 284 |